

# Christopher M. Desrocher

*Vitals* { 908 Gabel Street, Silver Spring, Maryland 20901  
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## *Experience* {

April 2010-present **VETERANS HEALTH ADMINISTRATION**

*Web Graphics Designer (Contracted by ABBTECH Professional Resources)*

Designed and laid out in HTML and CSS an enterprise template for use on 144 VA medical centers' homepages (urls available at [www.va.gov/health/vamc](http://www.va.gov/health/vamc))

Redesigned and implemented a new enterprise layout for the Veterans Health Administration's homepage ([www.va.gov/health](http://www.va.gov/health))

Designed email templates for use across hundreds of Veterans Health Administration subscription feeds, generated from VA hospitals and programs

Created graphical content on a daily basis for Veterans Health Administration's sites, including feature banners, info buttons, article photos, Facebook and Twitter images

Published multiple articles per week on the Veterans Health Administration's homepage and medical center sites by converting content submitted in MS Word to hand-coded HTML/CSS

Developed a data collection method for gathering social media information from over 100 VA Facebook and Twitter accounts to be used in weekly reporting to the VA Under Secretary for Health

Created web pages and provided multimedia solutions for the VA Under Secretary for Health's intranet site

June 2006-present **DESROCHER DESIGNS**

*Graphic Designer*

Created a graphic design business servicing arts and non-profit organizations

Partnered with multiple printing companies for flexibility and economy in executing projects of varying scope and scale

Completed projects from concept through production, including postcards, catalogs, advertisements, invitations, programs, websites, logos, CD packaging and posters

Clients include S&R Foundation, National Institute of Neurological Disorders and Stroke, pianist Clipper Erickson, L'Arche, Westmoreland Congregational UCC Church, Rachelle Schlosser Public Relations, Dobordero Financial, and Washington Talent

## *Experience* { *continued*

August 2001-March 2010 WASHINGTON CONSERVATORY OF MUSIC

*Director of Registration and Operations*

Created the school's print and digital media products, including its logo, catalogs, email template, advertisements, concert programs, postcards, flyers, and administrative forms

Designed, created and maintained the Washington Conservatory's website

Set up and managed various third-party web applications including Facebook, Google AdWords, online donation services, and online ticket sales

## *Award* {

November 5, 2010 Certificate of Outstanding Achievement on behalf of VHA Web Communications and the Veterans Health Administration

## *Skills* {

Platform Operability Mac (OSX)  
PC (Windows)

Design Operability Layout: Adobe InDesign, QuarkXpress  
Artistic: Adobe Photoshop, Adobe Illustrator  
Web: XHTML, CSS, XML, ASP, Javascript, PHP

## *Membership* {

Professional Design AIGA

## *Education* {

August 2009 Adobe Certified Expert, Adobe Illustrator CS4

May 2009 Adobe Certified Expert, Adobe Photoshop CS4

1998-2000 MM Jazz Performance, Berklee College of Music/The Boston Conservatory

1992-1997 BFA Music Performance, Carnegie Mellon University